

#NationalBecciaDay

27th September 2018

#NationalBocciaDay

'I think this is a truly great way to get more people involved in this terrific sport, and I hope that National Boccia Day inspires Paralympians of the future'. David Smith, GB Boccia Paralympic Gold medallist

Join us in celebrating #NationalBocciaDay on Thursday 27th September 2018.

This is our chance to raise the profile of the sport and to offer people the opportunity to give boccia a go. Following on from the World Championships held in August, we want to build on the interest in disability sport and really showcase boccia!

We'd love for as many people to join in as possible. This resource is designed to give you some ideas and guidance, but we encourage you to be creative and come up with ideas that will work in your community.



ALL CLUBS HOSTING A BOCCIA FEST ARE IN WITH A CHANCE OF WINNING A VISIT FROM BOCCIA ENGLAND MASCOT JACK!

HOST A BOCCIA FEST

What?

Here are some suggestions for activities, but find out what your current members enjoy too.

- Mark up a boccia court with skill challenges
- Skill challenges can be very simple and a lot of fun, such as knocking skittles over, landing in hoops and highest points scored on a target matt.
- Create a mini competition over 1 or 2 ends
- One shot challenge – Nearest the jack ball wins
- Family Tournament
- Cake Sale or a Boccia Bake off

When?

- Thursday 27th September 2018

If your club is not able to run a Boccia Fest on actual National Boccia Day you are able to run it any time in that week.



Where?

- Your normal club venue
- Ensure there is accessible changing and toilets available
- Venues with catering or refreshment facilities would be a good idea to help draw people in
- Ensure there is clear signage so people know where to go

Who?

Develop clear roles and decide how volunteers can support the Boccia Fest. This could include:

- 🏀 Meet & Greet
- 🏀 Arranging boccia activities
- 🏀 Catering



Top Tips

- 🏀 Ensure the whole club is aware of the day
- 🏀 Encourage the whole club to support the day
- 🏀 Ask your club members and families to promote the day
- 🏀 Have club members there on the day to help support the event and welcome newcomers

Promotion – spread the word

- 🎯 Advertise the Boccia Fest on your club's website
- 🎯 Use Social Media to promote - ask your friends and family to share!
- 🎯 Ask your members to bring friends and family along
- 🎯 Contact your local council and councillor
- 🎯 Use the hashtag #NationalBocciaDay in all your communications!
- 🎯 Contact Boccia England to request promotional boccia leaflets



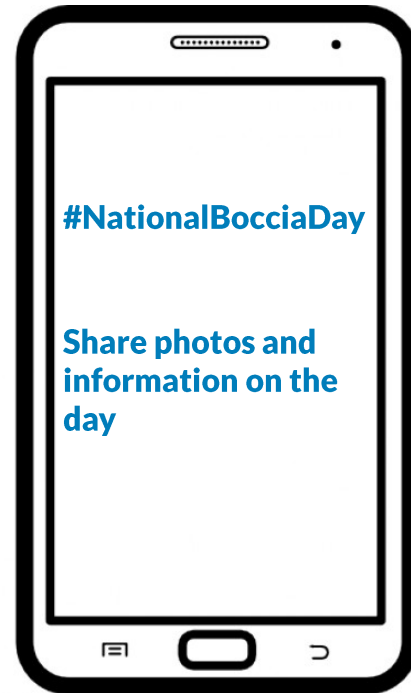
Top Tips

- 🎯 Remember to include the date, time, location and an outline of the day and who it is for
- 🎯 Contact details for interested people to ask questions



On the day

- Take lots and lots of pictures (remember to get permission before you do this) and share on social media #NationalBocciaDay
- Have clear signage as visitors may not be familiar with the surroundings
- Wear name badges so people know who the club volunteers are
- Provide information about follow on opportunities
- Collect contact information to use for future communications
- Make sure everyone gets a ***Boccia England leaflet***
- Provide some prizes to award the attendees for getting involved



Follow on opportunities

- 🎯 You could arrange a follow on activity and promote on the day, e.g. a club session aimed at new people/beginners
- 🎯 Don't forget to promote volunteering of fundraising opportunities within your club as well as playing opportunities
- 🎯 Let them know about the Boccia England website and how they can find out more about the sport

After the day

- 🎯 Let us know how it went! We'd love to hear about your Boccia Fest. Send this to info@bocciaengland.org.uk
- 🎯 The countdown begins for the 201 #NationalBocciaDay! Save the date Friday 27th September 2019.



COMPETITION TIME!

WIN A VISIT FROM BOCCIA ENGLAND MASCOT, JACK

Clubs that post photos on social media using #NationalBocciaDay will be entered into a prize draw to win a visit to their club from Boccia England Mascot, Jack!




BEST SELFIE!

Take a fun and smiley selfie to show us how you celebrated #NationalBocciaDay for a chance to win FREE Membership for the 2018/19 season.

Other ways to help spread the word about boccia

There are lots of ways clubs or individuals can spread the word about boccia and encourage others to join in too!

Here's a few ideas:

-  Share your favourite boccia memories
-  Share why you love the sport
-  Share your favourite boccia photos

Keep up to date on all the #NationalBocciaDay news bocciaengland.org.uk

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